

# HOWARD MULTI-PURPOSE

## STANDARD APPLICATION

100% cotton, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
350°F



**DWELL TIME**  
10-12 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
hot, immediately

### CHOOSING THE RIGHT APPLICATION TEMPERATURE

Use the standard application (350°F) for high-volume production of basic cotton/cotton poly blend garments.

Use the low-temperature application (310°F) for heat sensitive garments like tri-blends, ringspun cotton, high percentage polyester, and spandex blends. The low-temperature application is also recommended when applying onto dark fabrics to retain ink opacity.

# HOWARD MULTI-PURPOSE

## LOW-TEMP APPLICATION

100% polyester, spandex, lycra, rayon

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
310°F



**DWELL TIME**  
18-20 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
hot, immediately

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# HOWARD SUB-LOCK

## APPLICATION

100% polyester, sublimated poly, heat sensitive fabrics

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
270°F



**DWELL TIME**  
10 seconds



**PRESSURE**  
medium-firm (38+ psi)



**PEEL**  
cold

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# ULTRA STRETCH

## APPLICATION

swimwear, compression gear, lycra, spandex

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
335-340°F



**DWELL TIME**  
12-14 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
cold

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# HOWARD HOT PEEL

## APPLICATION

100% cotton, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
375°F



**DWELL TIME**  
10-12 seconds



**PRESSURE**  
firm (40+ psi)



**PEEL**  
hot, immediately

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# VINTAGE WASH

## STANDARD APPLICATION

100% cotton, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
350°F



**DWELL TIME**  
10-12 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
hot, immediately

### CHOOSING THE RIGHT APPLICATION TEMPERATURE

Use the standard application (350°F) for high-volume production of basic cotton/cotton poly blend garments.

Use the low-temperature application (310°F) for heat sensitive garments like tri-blends, ringspun cotton, high percentage polyester, and spandex blends. The low-temperature application is also recommended when applying onto dark fabrics to retain ink opacity.

# VINTAGE WASH

## LOW TEMPERATURE APPLICATION

100% polyester, spandex, lycra, rayon

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
310°F



**DWELL TIME**  
18-20 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
hot, immediately

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# VINTAGE WASH

## HOWARD HOT PEEL APPLICATION

100% cotton, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
375°F



**DWELL TIME**  
10-12 seconds



**PRESSURE**  
firm (40+ psi)



**PEEL**  
hot

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# GLITTER

## APPLICATION

100% cotton, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
350°F



**DWELL TIME**  
15 seconds



**PRESSURE**  
firm (40+ psi)



**PEEL**  
hot

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# GLOW IN THE DARK

## APPLICATION

100% cotton, 100% polyester, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
310°F



**DWELL TIME**  
15-20 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
cold

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.



# REVOLUTION VINYL

## QUICK APPLICATION

100% cotton, 100% polyester, cotton/poly blends

### 01 STEP 1 PREP

Proof your order before application to sellable garments.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### 02 STEP 2 APPLY



**TEMPERATURE**  
285°F



**DWELL TIME**  
6 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
warm

## CHOOSING THE RIGHT APPLICATION TEMPERATURE

Use the quick application (6 seconds) for high-volume production of basic cotton, poly, and cotton/poly blend garments.

Use the standard application (20 seconds) for some weatherproofing garments, nylon, and acrylic. Testing recommended before applying to weatherproofed garments.

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# REVOLUTION VINYL

## STANDARD APPLICATION

nylon, acrylic, some weatherproof garments

### 01 STEP 1 PREP

Proof your order before application to sellable garments. Test print one of the provided extra transfers. To conduct multiple tests, cut the extra transfer into 2 or 4 pieces.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### 02 STEP 2 APPLY



**TEMPERATURE**  
285°F



**DWELL TIME**  
20 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
warm or cold

## TIPS & TECHNIQUES

### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# 3M™ SCOTCHLITE™ REFLECTIVE VINYL

## APPLICATION

100% cotton, 100% polyester, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
305°F



**DWELL TIME**  
15 seconds



**PRESSURE**  
firm (40+ psi)



**PEEL**  
cold

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# BLING VINYL

## APPLICATION

100% cotton, 100% polyester, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY



**TEMPERATURE**  
330°F



**DWELL TIME**  
15 seconds



**PRESSURE**  
medium (32-38 psi)



**PEEL**  
cold

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# PRINT & CUT DIGITAL VINYL

## APPLICATION

### 01 STEP 1 PREP

Proof your order before application to sellable garments.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

This product is guaranteed up to one year from the date of production. Must store in temperature controlled environment.

### 02 STEP 2 APPLY

#### LOW TEMP APPLICATION

100% cotton, 100% polyester, cotton/poly blends



#### TEMPERATURE

245°F



#### DWELL TIME

20 seconds



#### PRESSURE

medium-firm (38-40+ psi)



#### PEEL

hot

\*Use supplied parchment to protect the carrier sheet.

#### QUICK APPLICATION

100% cotton



#### TEMPERATURE

285°F



#### DWELL TIME

5 seconds



#### PRESSURE

medium-firm (38-40+ psi)



#### PEEL

cold

\*Use supplied parchment to protect the carrier sheet.

#### STANDARD APPLICATION

nylon, acrylic



#### TEMPERATURE

285°F



#### DWELL TIME

5 seconds + 15 seconds



#### PRESSURE

medium-firm (38-40+ psi)



#### PEEL

cold

\*Use supplied parchment to protect the carrier sheet.

\*\* After 5 seconds, peel, then press additional 15 seconds covered with parchment.

# PHOTO TRANSFER FOR WHITE

## APPLICATION

100% cotton, 100% polyester, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments.

Cut out your design leaving 1/8 inch border.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY

\* Apply ink side down.



**TEMPERATURE**  
360°F



**DWELL TIME**  
20 seconds



**PRESSURE**  
firm (40+ psi)



**PEEL**  
hot

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.

# PHOTO TRANSFER FOR DARK

## APPLICATION

100% cotton, 100% polyester, cotton/poly blends

### STEP 1 PREP

Proof your order before application to sellable garments.

Trim around design leaving no border.

Pre-heat garment 3-5 seconds to remove any excess moisture.

### STEP 2 APPLY

\* Apply ink side UP and cover with supplied parchment.



#### TEMPERATURE

365°F



#### DWELL TIME

25 seconds



#### PRESSURE

medium (32-38 psi)



#### PEEL

hot

### TIPS & TECHNIQUES

#### FLAT SURFACE

Avoid obstructions such as zippers, seams, or buttons which will cause inconsistent pressure.

#### WASH INSTRUCTIONS

Machine wash garment inside out using warm water and mild detergent. Do not bleach. Do not iron on decoration.

#### SHELF LIFE

When properly stored, this product is guaranteed up to six months from the date of production.